



Job Title: **Information Architect**  
Relevant Work Experience: 5 years of work experience and internships in Information Architecture or Interactive marketing  
Education Level: BA/S

### **Job Description**

We are seeking seasoned Information Architects to work on short and long-term freelance projects for OgilvyInteractive's top clients. If you have several years experience in interactive marketing, and many of the skills and abilities listed below, we'd like to hear from you!

### **Areas of Responsibility:**

- A demonstrated ability to assist in gathering business and user requirements
- Writing functional requirements through interviews and roundtables, fully documenting the results
- Analyzing requirements in terms of users, process and tasks to develop functional models of the application
- Design navigational schema based on user needs, content models, and technical constraints
- Design user interactions and the user interfaces based on UCD principals
- Developing
  - Functional requirements documentation
  - User and process flow diagrams
  - Use cases
  - Sitemaps, Wireframes & Functional specifications
  - Usability assessments
- Supervisory and mentoring experience desirable

### **Qualifications:**

Must be an expert in:

- Visio Professional
- Word
- Powerpoint

Must be proficient in Excel

Experience with use case software a plus

*To apply: [www.ogilvy.com/contact](http://www.ogilvy.com/contact)*