



Who we are...

Ogilvy & Mather Worldwide is one of the largest marketing communications networks in the world, with 497 offices in 125 countries. The agency offers advertising, relationship and interactive marketing, public relations, sales promotion, and related services. Ogilvy (www.ogilvy.com) is a subsidiary of the WPP Group plc (NASDAQ: WPPGY). The agency services Fortune Global 500 Companies, including American Express, BP, DuPont, Ford, GSK, Gillette, IBM, Kodak, Kraft, Mattel, Morgan Stanley, Nestlé, Unilever, and YUM. As Brand Stewards, the agency works to leverage the brands of its multinational clients by combining local know-how with a worldwide network, creating powerful campaigns that address local market needs while reinforcing a universal brand identity. The hallmark of the agency's brand-building capabilities is 360 Degree Brand Stewardship®, a holistic approach to communications that uses the best tools from many disciplines to build brands.

What you will do as an Intern at Ogilvy...

We have potential internship opportunities at Ogilvy within the following disciplines: Account Management, Account Planning, Marketing, Strategy, Digital Strategy, Media, and Creative. As an Ogilvy Summer Intern you will learn the advertising business by supporting a team, almost like an apprenticeship. That means doing anything that moves a project forward -- from estimate management, to analyzing competitive activity, to coordinating creative, media, research, and production projects. You will also have the opportunity to participate in an ongoing group project with other interns from the various departments. This takes place in a lecture/assignment format giving you exposure to some of our most prominent leaders. Regardless of the team you are working with, you will be exposed to the best and the brightest minds in the field who will work closely with you to ensure an invaluable learning experience. *This is an Equal Employment Opportunity.*

Qualifications...

We seek college juniors going into their senior year who possess a demonstrated passion for marketing communications. This may be evidenced by relevant course work, other internships, extra-curricular activities, or the demonstrated passion for building world class brands.

To apply to Ogilvy's Internship Program...

Please send your resume and a cover letter as to why you would like to intern at Ogilvy to Kate Pistey by January 15, 2008.

Ogilvy.internship@ogilvy.com
Human Resources
309 West 49th Street
New York, NY 10019